

Library Professional Forum

Minutes

July 19, 2011

I. Attending

Karen Horsfall (Chair), Lea Worcester, Mitch Stepanovich, Heather Scalf, Antoinette Nelson, Gerald Saxon, Karen Hopkins, Julie Alexander, Tommie Wingfield, Jeff Downing, Ruthie Brock, Carol Byrne, and Lynn Johnson

I. Forum New Business

Announcement of recent Professional Forum offices and committees:

A. Professional Forum board and committee members

Professional Forum Chair 2011/12

Lea Worcester

Secretary / Chair Elect

Mitch Stepanovich

Professional Development Committee

Jeff Downing

Karen Horsfall

Career Status Committee (Continuing members: Brenda McClurkin & Carol Byrne)

Karen Horsfall

Christy Allen

B. University Committees

Committee on Diversity and Inclusion

Jeff Downing

Committee on Student Organizations

Antoinette Nelson

Health Professions Advisory Committee

John Dillard

International Initiatives Committee

Sylvia George-Williams

Parking Committee

Antoinette Nelson

II. Show and Tell: *Professional Forum members share and discuss ideas, approaches, latest developments, etc. of conferences and webinars*

- a. Karen Horsfall showed an ALA brochure on advocacy for the library. The brochure had a list of things that were important for patrons to know. The brochure was put together to get a conversation going about the library. There was a discussion whether UTA Library could use this idea.
 - i. Members felt that a similar brochure could be used to market the library. Julie Alexander suggested that we could select 10+ things that we all need to know about the library for staff members to use when talking to patrons.
 - ii. Two different suggestions were made about ways to use the idea: a) forward to the Marketing Committee where they would develop a broadside for staff to use when

promoting library and services; and b) consider for staff development and include core competencies that staff would need to know to help patrons.

III. Notification of Print Payment Changes: Antoinette asked if Library program areas were going to get promotional information for the change in printing payment. Karen Horsfall indicated that DLS would design and send out handouts.

IV. Meeting adjourned

V. Next meeting: September 2011.

Respectfully submitted by: Lea Worcester Vice-Chair